

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

BETTER BLOOMING BULBS HEBERLING'S GLADIOLUS

CORN BELT GROWN

INCORPORATED

J. H. Heberling

Easton, Illinois, U.S.A.

J. S. Heberling

GLADIOLUS BULBS

JANUARY 1, 1947

Permit us to say that we appreciate the business of our old customers and we make every effort to please both the old and new customer.

Introducing **ALCAN** (WOODS)

ALCAN possesses rare beauty of size, form and pureness of color. A pure and sparkling white, well ruffled and florets attaining the size of six inches, with eighteen buds and six to seven open. A strong grower and heavy increaser. Alcan is a reliable cutter and the answer to the florists prayer for fancy basket work. It will be in great demand as an exhibition spike and for commercial purposes. We recommend Alcan.

PRICE: Any size bulb.....\$10.00 each
No bulblets offered.

Introducing **TWILIGHT DREAM** (HINSKEN)

A beautiful rose, tan and cream perfectly blended smoky variety. Tall straight spike never crooking with sixteen to twenty buds, opening six to eight well placed florets in the 400 class. Spikes are fifty inches tall or more, and very strong and straight. The bulbs are clean and healthy. A good producer of bulblets which germinate. A most distinctive variety and one that florists will use.

Price	Per	BULBS			BULBLETS		
		Large	Medium	Small	Per	\$ 2.50	20.00
1		\$ 3.00	\$ 2.50	\$ 2.00	10		
10		25.00	20.00	16.00	100		

Same price next season

GLADIOLUS PREPAID PRICES

OUR GUARANTEE. We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

EXTRAS. Extras will be included in all orders in proportion to the size of the order.

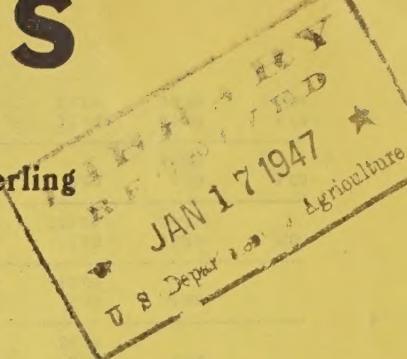
SHIPMENTS. Your acknowledgement card will carry the approximate shipping date. We will make every effort to give satisfactory service. All shipments under this heading will be sent PREPAID.

SIZE. All bulbs listed below are blooming size. Five bulbs may be purchased at the 10 rate.

VARIETY	Per	Large	Medium
BAGDAD (Palmer). A very tall smoky rose...	3	\$.20	\$.12
	10	.60	.35
BANCROFT WINSOR (Winsor). A large outstanding orange	1	.35	.20
	10	3.00	1.80
BEACON (Palmer). Bright red, cream blotch ..	3	.20	.12
	10	.60	.35
BIG TOP (Rich). A very tall, clear light pink. Very large	1	.20	.12
	10	1.60	1.00
BLACK OPAL (Errey). A very dark rich red.	2	.20	.12
	10	.80	.50
BLUE ADMIRAL (Christ). A giant light blue	3	.20	.12
	10	.60	.35
BLUE BEAUTY (Pfitzer). A grand medium blue	3	.25	.15
	10	.80	.45
BRITISH COLUMBIA GIANT (Can.). A giant light pink	1	.50	.30
	10	4.00	2.40
BUCKEYE BRONZE (Wilson). A very outstanding large rich bronze	1	.25	.15
	10	1.80	1.20
BUENA VISTA (Maj.). The largest and most magnificent purple I have ever seen.....	1	.60	.50
	10	5.00	4.00
CAPEHEART (Winsor). A tall light salmon rose pink of much merit	3	.25	.15
	10	.75	.45
CORONA (Palmer). A large, creamy white with rose picotee edge	2	.20	.12
	10	.80	.50
CASABLANCA (Maj.). A tall, creamy white. Very good	1	.20	.10
	10	1.60	.75
CHAS. DICKENS. A very good purple. Tall. .	3	.20	.12
	10	.60	.35
CHRISTABEL (Mitch). A very large light pink	3	.20	.12
	10	.60	.35
COLOSSUS (Mitch)	3	.20	.12
	10	.60	.35
COMMANDER KOEHL (Pfitzer). A giant dark red. Excellent	3	.25	.15
	10	.80	.50
CORAL GLOW (Ellis). A brilliant and beautiful orange	3	.20	.10
	10	.60	.30
CRINKLED CREAM (Ellis). A giant spike of rich yellow	1	.50	.30
	10	4.00	2.40
C. W. GANNETT (Chamberlin). An immense smoky rose of huge proportions. Outstanding	1	.50	.40
	10	4.50	3.20

VARIETY	Per	Large	Medium
DEBONAIR (Palmer). A very attractive pink. Late	3	.20	.12
	10	.60	.35
DR. F. E. BENNETT. A sparkling orange red..	3	.20	.12
	10	.60	.35
DREAM O' BEAUTY. A good glad of rich American Beauty shade	3	.20	.12
	10	.60	.35
ETHEL CAVE COLE (Cave). An unequaled light pink	3	.25	.15
	10	.80	.50
EXCLUSIVE (Krueger). A large deep ruffled creamy white with rose blotch	1	1.00	.75
	10	8.00	6.00
EXEMPLAR (Krueger). A tall intensely ruffled salmon pink	1	.50	.35
	10	4.00	2.80
FLORA FARMER (Quackenbush). A large highly ruffled rose with white throat	3	.25	.15
	10	.80	.50
GOLDEN CHIMES (Ellis). A large ruffled light yellow	3	.20	.15
	10	.60	.45
GOLDEN CUP (Palmer). A rich deep yellow. Plain petals	3	.20	.12
	10	.60	.35
GOLDEN STATE (Wheeler). A very large rich yellow.	1	.75	.50
	10	4.00	2.80
GRAND SLAM (Salbach). A rich ruffled orange	3	.25	.15
	10	.75	.50
HALLOWE'EN (Lins). A large ruffled orange	2	.30	.20
	10	1.20	.80
HARMAU (Both). Large orange red with rose overtone. Very good	2	.25	.15
	10	1.00	.60
IRAK. A tall silver gray	3	.25	.15
	10	.75	.45
JEANIE (Pruitt). A tall rich pink with large flower head	2	.25	.15
	10	1.00	.60
KING ARTHUR (Arenius). A beautiful lavender, highly ruffled	3	.25	.15
	10	.80	.45
KING CLICK (Wilson). An immense red with a very long flower head and 20 to 25 florets..	1	.20	.15
	10	1.60	1.20
KING LEAR (Palmer). An intensely ruffled purple of merit	3	.20	.12
	10	.60	.35
KING WILLIAM (Schenetsky). A large outstanding soft pink with cream throat	2	.20	.12
	10	.80	.50

(PREPAID PRICES CONTINUED ON OTHER SIDE.)



PREPAID PRICES --- Continued

VARIETY	Per	Large	Medium
LAVENDER PRINCE (LaSalle). A beautiful ruffled lavender of quality	1 10	.50 4.00	.35 2.80
LEADING LADY (Johnston). A very large creamy white flower, highly ruffled, of great size and beauty.	1 10	.40 3.20	.30 2.60
LUCIFER (Errey). A good orange scarlet	3 10	.20 .60	.12 .35
MAID OF ORLEANS (Pfitzer). A very popular white	3 10	.20 .60	.12 .35
MARGARET BEATON (Twomey). A large white with scarlet blotch	2 10	.20 .75	.12
MARGARET FULTON. A very reliable salmon pink	3 10	.20 .60	.12 .35
MARSHALLAISE (Scheer). A large heavy spike of crimson red	1 10	.30 2.40	.20 1.60
MIXED EXHIBITION BULBS	10	.70	.40
MOHAWK (Stevens). A very tall deep maroon	1 10	.15 1.20	.10 .80
MOTHER KAEL (Kadel). A very clear, pure yellow. Good	2 10	.25 1.00	.15 .60
MRS. MARKS MEMORY (Pfitzer). Outstanding violet	1 10	.25 2.00	.15 1.20
OLIVE MARIE BROWN. A rich yellow lacinated prim. A winner in its class	3 10	.20 .60	.12 .35
OREGON GOLD (Maj.). A very large light yellow. Excellent	1 10	.20 1.60	.12 1.00
ORIENTAL PEARL (Carlson-Puerner). A giant clear cream. Very tall with good placement and large florets. 20 to 24 buds.	1	5.00	4.00
BULLETS, each 50¢; 10 for \$4.00.			
PICARDY (Palmer). Giant popular pink	3	.25	.15
PINK RADIANCE (Quackenbush). A very outstanding large pink	2 10	.25 1.00	.15 .60

VARIETY	Per	Large	Medium
PRESTIGE (Winsor). A very outstanding large ruffled light pink of much merit	2 10	.25 1.00	.20 .75
RED LIGHTNING (Pruit). A flaming red with white throat. A very long flower head. Good..	3 10	.20 .60	.12 .35
RED PHIPPS. A tall light red	3 10	.20 .60	.12 .35
REWI FALLU. A giant deep red	3 10	.25 .75	.15 .50
RIO RITA (Lins). A beautiful ruffled large orange glad	1 10	.25 2.00	.18 1.40
ROBERT SHIPPEE (Winsor). A richly ruffled white with throat blotch	3 10	.25 .75	.15 .45
VAN GOLD (Van Voorhis). A clear deep gold of merit	1 10	.50 4.00	.30 2.40
ROMAN GOLD. A tall orange and gold variety	3 10	.20 .60	.12 .35
SANDRA (Palmer). A very light cream pink..	3 10	.20 .60	.12 .35
SILENTIUM. A very straight and tall spike of white with throat feather	3 10	.25 .75	.15 .45
SNOW PRINCESS. An outstanding white and good commercial	3 10	.20 .60	.12 .35
STOPLIGHT. A large bright red	2 10	.25 1.00	.15 .60
VULCAN (Stevens). A good purple with florets larger than average	1 10	.20 1.60	.12 1.00
WANDA. A cream sport of Picardy and very good	3 10	.25 .70	.15 .45
WHITE GOLD (Scheer). A very large and very tall clear cream yellow, immense florets and strong grower. Excellent.	1 10	.20 1.60	.12 1.00

WHOLESALE PRICES

(Bulbs F.O.B. Easton, Illinois)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 at the 1000 rate.

DISCOUNTS. 2% Discount on orders of \$40.00 or more, cash with order.

VARIETY	Per	No. 1	No. 2	No. 3
BAGDAD	100 1000	\$ 4.60 40.00	\$ 3.80 34.00	\$
BEACON	100 1000	5.00 40.00	4.20	
BIG TOP	100 1000	12.00 100.00	10.00	
BLACK OPAL	100 1000	6.80 55.00	5.60	
BLUE BEAUTY	100 1000	6.00 50.00	5.00 40.00	4.00
CAPEHEART	100 1000	6.40 50.00	5.60 44.00	
CASABLANCA	100	15.00	12.00	9.00
CORONA	100 1000	6.50 50.00	5.20	
CHAS. DICKENS	100 1000	4.60 40.00	3.80 32.00	3.00
CHRISTABEL	100 1000	4.50 40.00	3.80 34.00	3.00
COMMANDER KOEHL	100		5.00	4.00
CORAL GLOW	100		5.00	4.00
DEBONAIR	100 1000	4.40 36.00	3.60 30.00	2.60 22.00
DR. F. E. BENNETT	100 1000	5.00 40.00	4.00 34.00	3.20
DREAM O' BEAUTY	100 1000	5.00 40.00	4.00 34.00	3.20
ETHEL CAVE COLE	100 1000	6.40 50.00	5.40 45.00	4.40
FLORA FARMER	100 1000	6.00 50.00	5.00 45.00	4.00
GOLDEN CHIMES	100 1000	5.40 46.00	4.40 40.00	3.40
GOLDEN CUP	100 1000	4.60 40.00	3.60 34.00	
GRAND SLAM	100	6.00	5.00	
IRAK	100	5.00	4.00	
KING ARTHUR	100 1000	6.00 50.00	5.00 40.00	4.00 34.00
KING CLICK	100 1000	14.00 120.00		
KING LEAR	100 1000	6.00 50.00	5.00 42.00	4.00

VARIETY	Per	No. 1	No. 2	No. 3
KING WILLIAM	100 1000	6.00 50.00	5.00 45.00	4.20
LEADING LADY	100	25.00		
MAID OF ORLEANS	100 1000	5.00 40.00	4.00	
MARGARET BEATON	100	6.00		
MARGARET FULTON	100 1000	4.40 36.00	3.60 30.00	2.80
MARSHALLAISE	100	15.00	12.00	
MIXED EXHIBITION BULBS	100 1000	4.40 40.00	3.40 30.00	2.80 25.00
MOHAWK	100 1000	12.00 90.00	10.00	8.00
MOTHER KAEL	100 1000	8.00 64.00	6.40 55.00	5.00 42.00
OLIVE MARIE BROWN	100 1000	4.00 40.00	3.40 30.00	2.60 22.00
OREGON GOLD	100	12.00	10.00	
PICARDY	100	7.00	6.00	5.00
PRESTIGE	100 1000	9.00 75.00	7.00	
RED LIGHTNING	100 1000	5.60 45.00	4.60 40.00	
RED PHIPPS	100 1000	5.00 40.00	4.00 35.00	
REWI FALLU	100 1000	5.40 40.00	4.40 36.00	3.60
ROMAN GOLD	100 1000	5.00 40.00	4.00 32.00	3.20
SANDRA	100 1000	5.00 40.00	4.00 32.00	3.20
SILENTIUM	100 1000	6.00 50.00	5.00	
SNOW PRINCESS	100 1000	5.00 42.00	4.00	
VULCAN	100 1000	15.00 120.00	12.00 90.00	9.00
WANDA	100 1000	5.40 40.00	4.40 36.00	3.60
WHITE GOLD	100 1000	12.00 90.00	10.00 70.00	8.00 56.00

BULLETS

CLOSING OUT SALE

Pint at quart rate.

Variety	Quart
BAGDAD	\$ 2.00
BEACON	3.00
BIG TOP	1/2 Pt. \$5.00 20.00
BLACK OPAL	4.00
BLAZE	4.00
BLUE BEAUTY	5.00
BUCK EYE BRONZE	8.00
CORONA	4.00
CASABLANCA	1/2 Pt. \$4.00 15.00
CHAS. DICKENS	3.00
CHRISTABEL	3.00
CORAL GLOW	4.00
CREVE COEUR	3.00
CRINKLED CREAM	1/2 Pt. \$12.50
DEBONAIR	2.00

Variety	Quart
DR. F. E. BENNETT	3.00
DREAM O' BEAUTY	3.00
ETHEL CAVE COLE	4.00
EXCLUSIVE	1/2 Pt. \$25.00 100.00
EXEMPLAR	1/2 Pt. \$10.00 40.00
FLORA FARMER	8.00
KING ARTHUR	3.50
KING CLICK	1/2 Pt. \$5.00 20.00
KING LEAR	3.00
KING TAN	10.00
LEADING LADY	1/2 Pt. \$20.00 70.00
MARGARET FULTON	2.00
MARSHALLAISE	1/2 Pt. \$5.00 15.00
MASTER MYRON	6.00

Variety	Quart
MOHAWK	8.00
MISS BLOOMINGTON	2.00
MOTHER KAEL	1/2 Pt. \$4.00 15.00
OLIVE MARIE BROWN	2.00
RED LIGHTNING	3.00
REWI FALLU	4.00
ROMAN GOLD	2.50
SANDRA	2.50
SILENTIUM	3.60
SNOW PRINCESS	3.60
VAGABOND PRINCE	3.00
VULCAN	1/2 Pt. \$5.00
WANDA	3.00
WHITE GOLD	1/2 Pt. \$3.00 12.00

Cordially yours,

J. H. HEBERLING

J. S. HEBERLING

EASTON, ILLINOIS

BETTER BLOOMING BULBS

HEBERLING'S GLADIOLUS

CORN BELT GROWN

Incorporated

J. H. HEBERLING

Easton, Ill., U.S.A.

(Return Postage Guaranteed if Not Delivered)

GLADIOLUS

Sec. 562, P. L. & R.

U. S. POSTAGE

PAID

Easton, Illinois

Permit No. 1